

Shirley de Silva Profile

As an Executive, Shirley de Silva is responsible for the leadership and daily operations of organizations and their teams. Shirley has held progressively senior leadership positions in the



private and public sectors nationally. As a member of senior leadership and executive teams, she participated in the development of strategic and operational business plans to accelerate achievement of the organizational goals and objectives. Shirley's work history includes leadership positions in the charity, aviation and not-for-profit association sectors. Throughout her career, she has played an integral role in helping companies through periods of organizational change and growth bringing new ideas and energy.

In 2016, she joined the Sarnia Lambton Chamber of Commerce as President and Chief Executive Officer and stabilized the membership, eliminated the deficit and created a new stream of annual revenue. In addition, she undertook a process to obtain a Foreign Trade Zone (FTZ) designation for the region.

In 2010, she joined the Comox Valley Airport Commission (CVAC) as Chief Executive Officer and led her team to international recognition for Rebranding and Marketing Excellence. Previously, she served at the helm of the Kingston Norman Rogers Airport where her responsibilities included master planning, rebranding and capital infrastructure upgrades.

Shirley holds the prestigious IAP accreditation from AMPAP – ICAO, as well as certification in Lean Six Sigma, ISO 9000:2001, Municipal Leadership, Advanced ISO Management and Emergency Preparedness. She received her Undergraduate Degree in Communications from the University of Windsor, a Master's Certificate in Leadership from the Schulich School of Business and her Graduate Diploma in Institutional Administration from Concordia University.

She lives in Sarnia with her husband and twins.